



America's leading CHURCH - SCHOOL - MUNICIPAL SIGN manufacturer www.buydirectsigns.com







Dear Potential Sign Purchaser,

Within the sign industry, few markets can match the opportunities of turnkey institutional signage.

As founder, President and CEO of the J. M. Stewart Corporation from 1968 until retiring in late 2001, I dominated this field especially in the niche markets of churches and schools. For 11 years until my retirement, ESCO Manufacturing, Inc. supplied all J. M. Stewart Corporation signs (in excess of 13,500). I insisted on and got the best quality product possible.

I know ESCO's staff and capabilities better than anyone and I remain absolutely confident that the same level of quality that I experienced with ESCO continues to be brought to the market today.

I heartily recommend ESCO Manufacturing to you because beyond a quality product stands a dedicated company of people with integrity that is second to none. Through "thick and thin" I could always count on ESCO to perform above and beyond expectations.

Sincerely, nel Stewart

J. Melvin Stewart **Founder of J.M. Stewart Corporation**

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ESCO Manufacturing, Inc.,

is an electric sign manufacturer with over 50 years of experience and more than 100 employees at two facilities.

ESCO specializes in everything from custom projects to large program fulfillment, and has established itself as a leading manufacturer of institutional signage. ESCO is a principle player in advancing signage technology and consistently performs at the highest level of quality and service, elevating industry standards and operating with customer goals in mind.









QUALITY FEATURES



With over 50 years manufacturing signs - including the past 25 in the specialty institutional offering - ESCO has perfected the blend of **design**, **materials**, **manufacturing processes**, and **quality control** with dedicated **craftsmanship** to produce a product of exceptional quality and value. We stand behind this product with an unmatched satisfaction guarantee. We maintain one of the highest production and delivery standards in our market.

Good design is a prerequisite to quality fabrication. ESCO's product designs are a unique marriage of function, structural integrity, marketability, and value. At ESCO we have the experience to incorporate market demands and manufacturing efficiencies into an effective sign design to offer the **most durable institutional signs available.**

THE BEST MATERIALS

Years of experience have resulted in selecting only the best-specialized materials. Even an exceptional design is limited in performance without equally proven raw materials. As applicable, ESCO incorporates premium materials and brand name components into the sign design.

DEDICATED CRAFTSMANSHIP

Design and materials are only as good as the people behind them. ESCO provides an unparalleled depth of knowledge, experience, dedication and craftsmanship.

We work closely with our suppliers for specialized staff training. From painting to testing to crating, we've gone the "extra mile" to work with our vendors to ensure the best performance from their products and services.

- Certified painters strictly follow procedures and recommended techniques of our paint suppliers.
- Our certified welders are experts at their trade to ensure product stability without sacrificing visual appeal.









PROVEN MANUFACTURING PROCESSES









We understand that performance is in the preparation. ESCO has developed effective manufacturing processes that ensure the best performance in the field before our signs are painted and assembled.

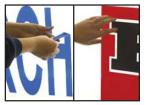
QUALITY CONTROL

ESCO has incorporated quality control practices over the years to ensure the consistency of our high quality standards to meet market expectations.





SIGN FEATURES



Second Surface Decoration

3M™ high performance vinyl and digital prints are applied second surface (inside the face) protected both from vandals and the elements.

Fiberglass Decorative Trim

Gives a smooth, three-dimensional finished look.

Not available in all sizes.



Unbreakable Sign Face

Faces are formed from solar grade co-extruded polycarbonate to resist

damage from impact and includes a UV inhibitor to prevent yellowing due to sunlight.



Locking Vandal Cover

A keyed locking vandal cover system keeps vandals from getting access to the message.



Easy Copy Changes

Self-supporting mechanical props, support the vandal cover opening to 90° for ease of message changes.



Planking in the face adds rigidity to keep the face from sagging and allows air, water and debris to flow through.



Riveted Copy Track

Rivets hold stronger than glue and in combination with the planking allow for easy cleaning.



Strong Structure

Engineered for strong wind loads to accommodate zoning regulations.



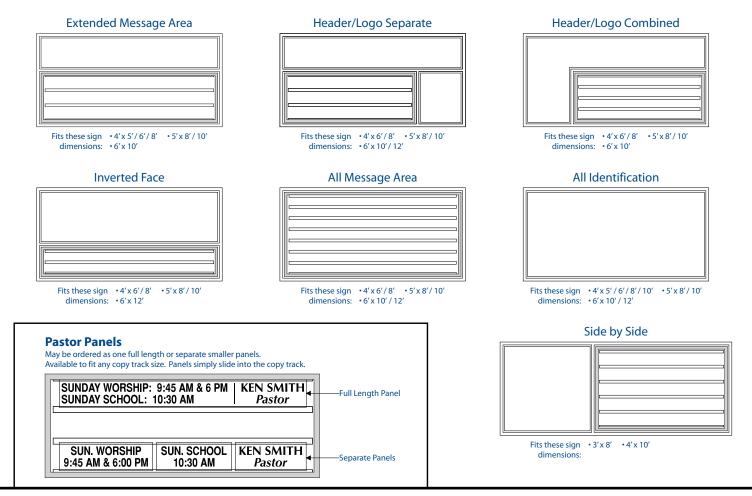


SIGN OPTIONS

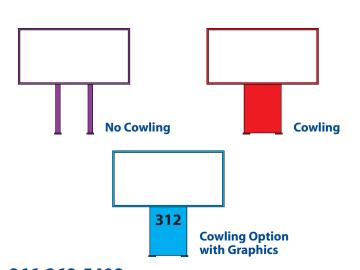
1881-2006 CELEBRATING 125 YRS COME JOIN THE CELEBRATION

FACE OPTIONS

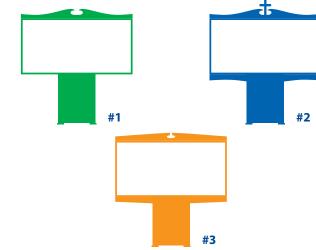
Changeable copy area may be constructed to accommodate 4, 6 or 8 inch letters, depending on the height of the changeable copy area. The number of lines and copy size are listed on each changeable copy option.



COWLING OPTIONS



DECORATIVE TRIM OPTIONS Available for 6' and 8' cabinet lengths only.



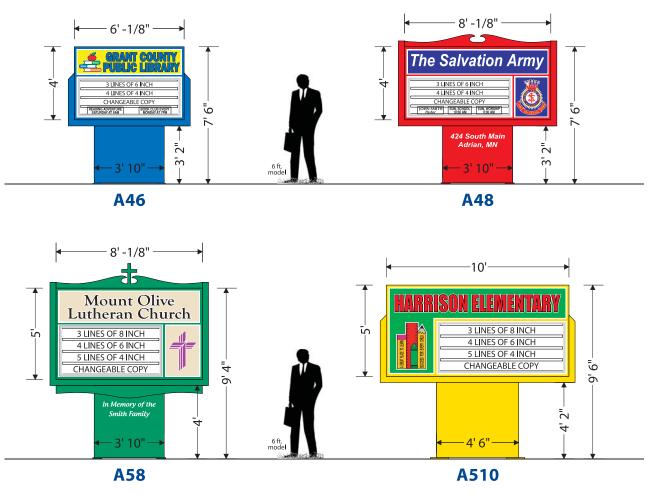
1-866-268-5408 INSTITUTIONAL SIGN CATALOG 3

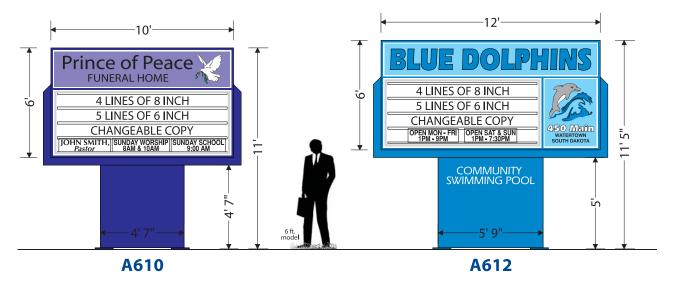


TRADITIONAL SERIES

The most popular series for size and value.

See page 3 for additional face, cowling, and decorative trim options.





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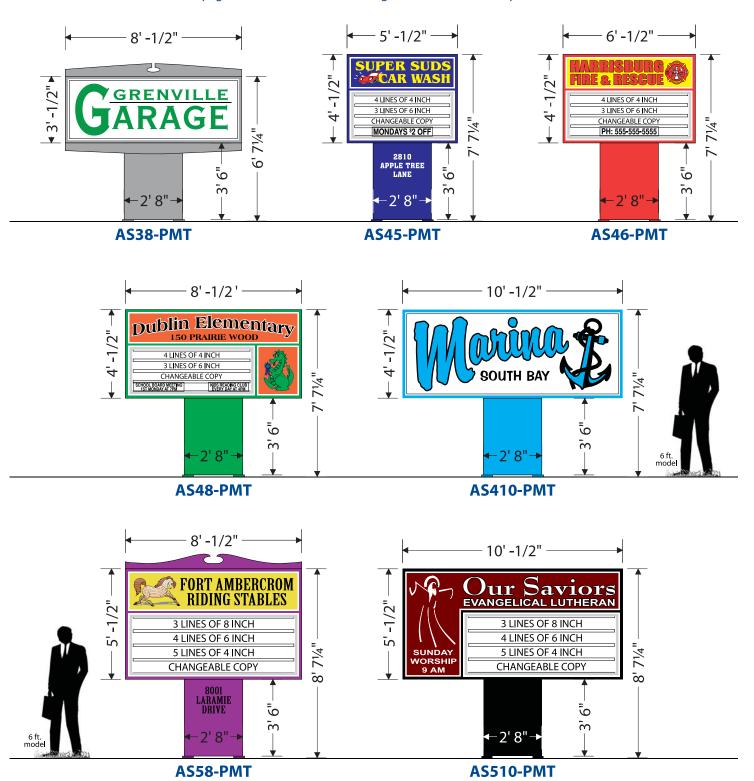
ACTION SERIES

ESCO has taken the best from our institutional product line and put together a competitively-priced, new sign series with our customer needs in mind. You choose the cabinet size, face and mounting option, ESCO has done the rest.

South Brandywine MIDDLE SCHOOL WELCOME BACK! FIRST DAY OF SCHOOL SEPT.2 600 Doe Run Road

PEDESTAL MOUNT

See page 3 for additional face, cowling, and decorative trim options.

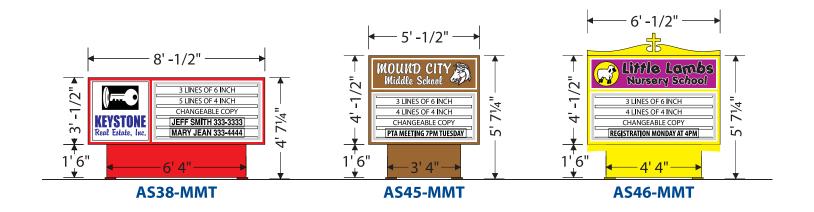


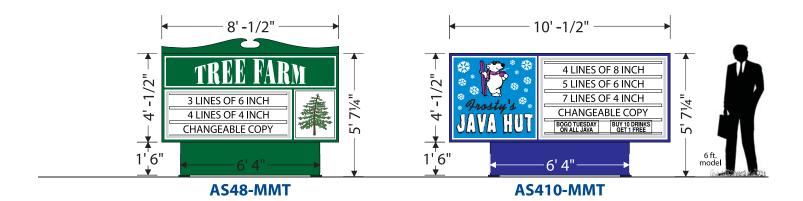


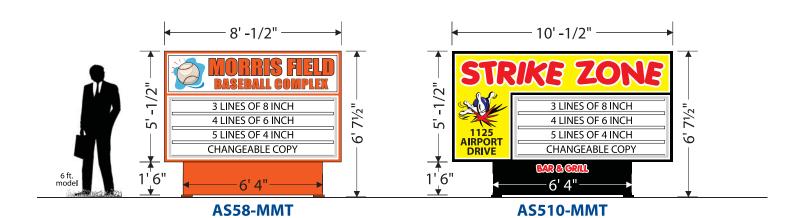
ACTION SERIES

MONUMENT MOUNT

See page 3 for additional face, cowling, and decorative trim options.







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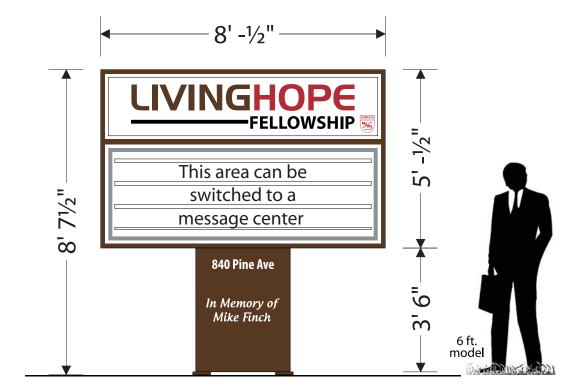
ACTION SERIES PLUS

The Action Series Plus sign is the perfect solution to acquiring a new sign now, with the intention of upgrading to an LED Message Center later on.

The cabinet and frame are built specifically for this purpose.

All of the units are wirelessly controlled and can be operated and controlled by your smart phone.











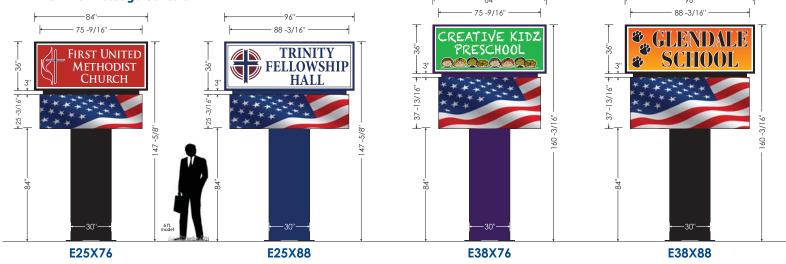


E Series

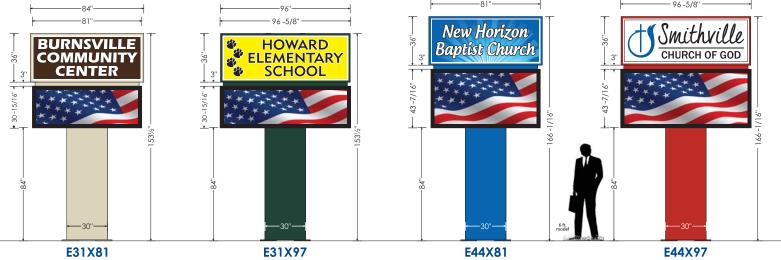
The E Series incorporates the newest technology in LED message centers through our partnership with IMPACT LED and Daktronics.

Programming the sign is easy. No software to download, manage the sign from your wireless device! Standard sizes are shown below, but we can customize each sign to your specific needs.

IMPACT LED Message Centers







Message Center Features

- 5 year Limited Warranty, part support for 10 years, and free webinar training on building effective content.
- Highest contrast in the industry
- Brightness automatically adjusts to ambient light, day or night, increasing readability
- Easy access from any device with an internet connection smartphones, laptops, and desktops
- Shows text, graphics, logos, basic animation, video clips, multiple font styles, and sizes
- Did you know Daktronics displays can be found in over half of the NFL Stadiums? Put your trust in the best and most reliable displays available.
- Manufactured and assembled in the USA.

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FINISHED SIGNS & INSTALLATION



Installation is easy! Please view our step by step installation video on our website.







TRUST

QUALITY

EXPERIENCE

STRENGTH

VALUE

ESCO is a Partner

Effective signs are essential for every business or institution. At ESCO, we take pride in the partnership we have with our customers, consistently delivering quality signs at the value customers expect. We have earned your trust and will deliver more than you expect. Thank you for partnering with ESCO.

ESCO Delivers Quality

Since 1965, ESCO has been a national leader in the production of illuminated signs. For over 25 years, we have been developing and manufacturing a line of turnkey signs that are designed for the institutional market that is the best in the nation.

- Quality and manufacturing standards are unmatched.
- Customer service is friendly and dependable.
- Manufacturing is both innovative and cost effective.

ESCO has the Expertise

ESCO has built over 25,000 institutional signs. ESCO is continually improving the options and customization for this specialty line. ESCO is the expert in institutional signs. You can expect the best. Visit us at www.buydirectsigns.com



1-866-268-5408